

SYNERGY

for Mutual Benefit



Sponsor the 2018
National Financial Plan Competition

The **IARFC Biltmore Conference, Asheville, NC**

April 17-19, 2018

The IARFC is a network of credentialed financial consultants. The IARFC's mission is to help financial consultants exchange planning techniques, provide education and practice management tools, and give deserved recognition to those practitioners who are truly committed to ethical standards and continuous professional education.

Opportunities

The IARFC offers several opportunities to position your company's name, products and services in front of IARFC members and non-members in our database.

Print

The *Register* and *Journal of Personal Finance* are direct links to every member. Readers say these publications are the most valuable information they receive, with unparalleled ideas and strategies.

Web

Place your company's banner ad on the IARFC website in the Member Benefits Program section or on the home page of the IARFC website. Electronic Marketing Campaigns choose one of the levels of e-mail marketing to our database. Starting this year we are also offering Sponsored Webinar programs quarterly.

Events & Awards

Be part of IARFC's highly respected professional events and awards programs that feature industry leaders and advanced practice management content. Attendees at these events are experienced professionals looking for strategies and products to increase their effectiveness with clients.

- IARFC Annual Conference
- Financial Planning Competition
- The Loren Dunton Award
- Founder's Award



Member Discounts

Boost your company's brand recognition with IARFC Member Discount Program. Target your message to IARFC financial professionals by offering your company's products and services at a discount through e-mail, web ads and more. The Member Discount Program adds value to IARFC members through a menu of relevant offerings with discounts and incentives. Three value-added participation options are available. The IARFC will tailor a program to suit your needs — or you may choose from our Silver, Platinum and Gold Levels.

	Silver	Gold	Platinum	Diamond
Register Logo Listing	✓	✓	✓	✓
Website Logo	✓	✓	✓	✓
Register Ads	✓	✓	✓	✓
Journal of Personal Finance Ads		✓	✓	✓
Email Campaigns		✓	✓	✓
Partner Program Listing				✓
Exhibit Booth IARFC Biltmore Conference, Asheville, NC April 17-19, 2018		✓	✓	✓

Corporate Sponsorship Opportunities

Silver \$2,500

- Register publication Sponsor Logo listing during competition promotion ✓
- IARFC Website Logo placement on promotion areas of competition, (12 consecutive months) ✓
- Register Ads - 2 times, 1/3 page, full color ✓

Gold \$5,000

- Register publication Sponsor Logo listing during competition promotion ✓
- IARFC Website Logo placement on promotion areas of competition, (12 consecutive months) ✓
- Register Ads - 2 times, 1/3 page, full color ✓
- Journal of Personal Finance Logo Listing ✓
- Email Campaigns - 1 time ✓
- Exhibit Booth at 2018 IARFC Biltmore Conference, Asheville, NC ✓

Platinum \$7,500

- Register publication Sponsor Logo listing during competition promotion ✓
- IARFC Website Logo placement on promotion areas of competition, (12 consecutive months) ✓
- Register Ads - 6-times, inside cover, full page, full color ✓
- Journal of Personal Finance Listing & 1-time, full page, full color ✓
- Email Campaigns - 3 times ✓
- Exhibit Booth at 2018 IARFC Biltmore Conference, Asheville, NC ✓

Diamond \$10,000

- Register publication Sponsor Logo listing during competition promotion ✓
- IARFC Website Logo placement on promotion areas of competition, (12 consecutive months) ✓
- Register Ads - 6-times, inside cover, full page, full color ✓
- Journal of Personal Finance Listing & 1-time inside cover, full page, full color ✓
- Email Campaigns - 3 times ✓
- Partner Listing, (12 consecutive months) ✓
- Exhibit Booth at 2018 IARFC Biltmore Conference, Asheville, NC ✓

	Silver	Gold	Platinum	Diamond
Register Logo Listing	✓	✓	✓	✓
Website Logo	✓	✓	✓	✓
Register Ads	✓	✓	✓	✓
Journal of Personal Finance Ads		✓	✓	✓
Email Campaigns		✓	✓	✓
Partner Program Listing				✓
Exhibit Booth IARFC Biltmore Conference, Asheville, NC April 17-19, 2018		✓	✓	✓

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IARFC

National Financial Plan Competition 2018

Be Part of the Future



Molly Funk, student competitor and 2016 Winner from Bryant University

The IARFC has extended its invitation to students to participate in the 2018 National Financial Plan Competition. The finalists and their faculty advisor will present their comprehensive financial plans to a live audience. We invite the IARFC members to join the competition at the Biltmore in Asheville, NC and become part of the judging process.



Used with permission from The Biltmore Company, Asheville, North Carolina

The National Financial Plan Competition is organized through the IARFC for undergraduate students in a curriculum related to Financial Services. Participants are given a case study of a fictional family with an overview of their financial picture. A financial plan is then produced with recommendations for current and future action. These plans are sent to the IARFC headquarters for an initial round of judging. From this group of entries, six are chosen to be presented electronically with the three semi-final winners going forward to present their plans in person at an IARFC event.



Expenses incurred by participating in the judging of the National Financial Plan Competition are not the responsibility of the IARFC.

Become a 2018 Sponsor

Sponsorship levels	Silver	Gold	Platinum	Diamond
Individual	<input type="checkbox"/> \$50	<input type="checkbox"/> \$100	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500
Corporate	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$10,000

- Send more information on Corporate Sponsorship.
- Interested in judging the Financial Plan Competition.

Please print or type information below.

Mr. Ms. Mrs.

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Taking advantage of Synergy for Mutual Benefit opportunities with the IARFC is an excellent way to increase brand recognition while supporting the IARFC's mission. The IARFC is eager to work with companies, either through existing IARFC programs or offers tailored to your company's needs. Review the detailed elements of the IARFC business partnership inside.



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