



# NATIONAL FINANCIAL PLAN COMPETITION

Cincinnati, Ohio — April 23, 2020

## Corporate Sponsorship Opportunities

Take part in the IARFC National Financial Plan Competition as a Corporate Sponsor. This is a give back opportunity to help the NEXT GEN of collegiate undergraduates to develop the skills they need to perform in the Financial Services industry.

VISIBILITY AND PROMOTIONS	SPONSOR LEVELS			
	Diamond	Platinum	Gold	Silver
Plan Competition Sponsor Award	√			
Banner Advertisement on Plan Competition web page provided by sponsor (600 pixel x 110 pixel)	√	√		
Recognition during Plan Competition	√	√	√	√
Email Advertisement as Sponsor, campaign(s)	2	1	1	1
Logo recognition featured on Plan Competition web page	√	√	√	√
Advertisement recognition, in the <i>Register</i> magazine, 1 time	full page	1/2 page	1/3 page	
Logo recognition, in the <i>Register</i> magazine, during run duration of Plan Competition promotion	√	√	√	√
Advertisement recognition, in the <i>Journal of Personal Finance</i> , 1 time	full page	1/2 page	1/3 page	
Logo recognition in <i>Journal of Personal Finance</i> , during run duration of Plan Competition promotion	√	√	√	√
Media Release, Individual (personalized), General (pre-event release)	Individual	Individual	General	General
Cost	\$25,000	\$15,000	\$10,000	\$5,000

A percentage of Plan Competition Sponsorship proceeds are directly donated as monetary prize awards to the winning teams at the Awards Banquet.

Sponsorship opportunity promotions run duration: 12 months from the date payments are received. Promotions follow the IARFC advertising guidelines.

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